



# SHELBY COUNTY FAIR

## JULY 26 - AUGUST 1, 2026

### SPONSORSHIP

#### ★ GRAND CHAMPION ★ \$5,000+

- Main Entertainment Sponsor
- Name on Main Stage Banner
- 10x10 Tent for the Week Sponsor
- Large Banner in Fair Ad Rings
- Fair Entry Passes
- Frequent Social Media Posts, Radio & Website
- Full Page Fairbook Ad

#### ★ RESERVE CHAMPION ★ \$3,500 - \$4,999

- Main Entertainment Sponsor
- Name on Main Stage Banner
- 10x10 Tent Day of Choice Sponsor
- Large Banner in Fair Ad Rings
- Fair Entry Passes
- Frequent Social Media Posts, Radio & Website
- Full Page Fairbook Ad

#### ★ SHELBY PROUD ★ \$1,500 - \$2,499

- Name on Medium Banner in Fair Ad Rings
- Fair Entry Passes
- Frequent Social Media Posts, Radio & Website
- Quarter Page Fairbook Ad

#### ★ BARN BUDDY ★ \$501 - \$1,499

- Name on Small Banner in Fair Ad Rings
- Fair Entry Passes
- Frequent Social Media Posts, Radio & Website
- Quarter Page Fairbook Ad

#### ★ FRIENDS OF THE FAIR ★ \$50 - \$500

- Name Listed on Group Banner in Fair Ad Rings
- Digital Billboard Ad (1wk)
- Frequent Social Media Posts, Radio & Website
- Eighth Page Fairbook Ad



#### FAIRBOOK ADVERTISING SIZES

- Cover Full Page ..... 7.15 x 9.687"
- Inside Full Page ..... 7.15 x 9.687"
- Half Page (Horizontal) ..... 7.15 x 4.8"
- Half Page (Vertical) ..... 3.4917 x 9.687"
- Quarter Page ..... 3.4917 x 4.8"
- Eighth Page ..... 3.4917 x 2.35"

#### SPONSOR INFORMATION:

- |                                                                            |                                                            |
|----------------------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> GRAND CHAMPION<br>\$5,000 +                       | <input type="checkbox"/> BARN BUDDY<br>\$501-\$1,499       |
| <input type="checkbox"/> RESERVE CHAMPION<br>\$3,500-\$4,999               | <input type="checkbox"/> FRIENDS OF THE FAIR<br>\$50-\$500 |
| <input type="checkbox"/> SHELBY PROUD<br>\$1,500-\$2,499                   |                                                            |
| <input type="checkbox"/> TOTAL SPONSORING \$                               |                                                            |
| <input type="checkbox"/> PAY IN FULL                                       |                                                            |
| <input type="checkbox"/> BILL ME IN 3 MONTHLY PAYMENTS<br>APRIL, MAY, JUNE |                                                            |

#### SPONSOR INFORMATION:

SPONSORS NAME: \_\_\_\_\_  
 CONTACTS NAME: \_\_\_\_\_  
 BILLING ADDRESS: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_  
 PHONE: \_\_\_\_\_



#### FOR ADDITIONAL INFORMATION CONTACT

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WWW.SHELBYCOUNTYFAIR.COM



CHECK OUT OUR FACEBOOK PAGE!

