

SPONSORSHIP LEVELS



GRAND CHAMPION
\$5001>

- Grand Sponsor of the Fair
- 10 x 10 Tent Weekly
- Golf Cart Advertisement
- Digital Billboard- 6 months
- Radio Spotlight
- Website/Social Media
- Logo Sponsor on Print Ads
- Fair Intercom Spotlight
- 22-24 Weekly/Daily Passes
- Day Sponsor
- Event Sponsor



RESERVE CHAMPION
\$3500-\$5000

- Gate Sponsor
- 10 x 10 Tent (Choice of Day)
- Golf Cart Advertisement
- Digital Billboard-3 months
- Radio Spotlight
- Website/ Social Media
- Logo Sponsor on Print Ads
- Fair Intercom Spotlight
- 14-16 Weekly/Daily Passes
- Event Sponsor



BEST IN CLASS
\$2500-\$3499

- 10 x 10 Tent (Choice of Day)
- Golf Cart Advertisement
- Digital Billboard- 2 months
- Radio Spotlight
- Website/ Social Media
- Fair Intercom Spotlight
- 10-12 Weekly/Daily Passes



SHELBY PROUD
\$1500-\$2499

- Digital Billboard- 1 month
- Radio Spotlight
- Website/ Social Media
- Fair Intercom Spotlight
- 6-8 Weekly/Daily Passes



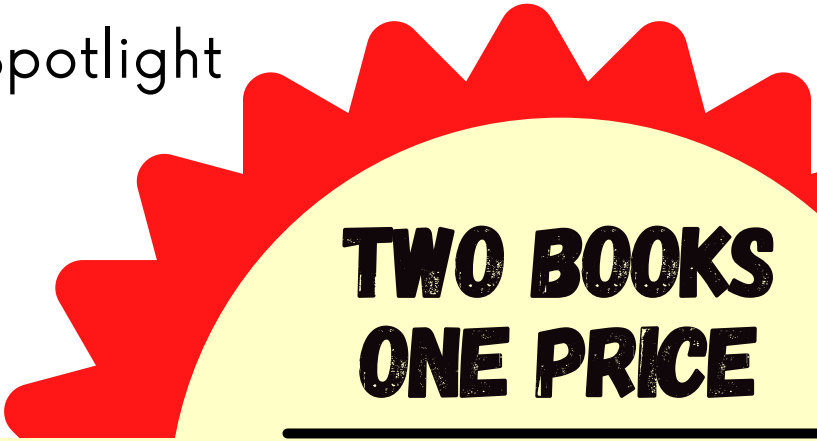
BARN BUDDY
\$501-\$1499

- Digital Billboard- Fair Sign
- Radio Spotlight
- Website/ Social Media
- Fair Intercom Spotlight
- 4 Weekly/Daily Passes



FRIENDS OF THE FAIR
\$0-\$500.00

- Website/ Social Media
- Fair Intercom Spotlight
- 2 Day Passes



FAIRBOOK & MINI MAGAZINE PRICING/ AD SIZES

COVER FULL PAGE	7.15 X 9.687	\$1800.50
INSIDE FULL PAGE	7.15 X 9.687	\$1500.50
HALF PAGE	(V) 3.4917 X 9.687 (H) 7.15 X 4.8	\$850.50
QUARTER PAGE	(V) 3.4917 X 4.8 (H) 7.15 X 2.35	\$527.50
EIGHTH PAGE	3.4917 X 2.35	\$367.50



163rd Annual

JULY 23 - 31, 2023

SPONSORSHIP

SPONSORSHIP (Check Level)

☐

Grand champion

☐

Reserve champion

☐

Best In Class

☐

Shelby Proud

☐

Barn Buddy

☐

Friend of the Fair

FAIRBOOK AD SIZE

☐

Full Page Ad

☐

Half Page Ad

☐

Quarter Page Ad

☐

1/8th Page Ad

ENTERTAINMENT

(circle your interest)

First Bite Fishing Pond

T-102 Country Star Playoffs

Pig & Calf Scramble

KOI Dirt Drag Racing

Demolition Derby

Lumber Jack Show

Julia Neville, Haywired, Limited Time,
Sanctus Real-Entertainment Tent

All American Petting Zoo

Jr. Fair Show

Human Tract

IPRA WORLD CHAMPIONSHIP RODEO

Tractor Pulls

Sponsor Name

Contact

Address

Telephone

Email

Make Checks Payable to:

Shelby Co. Fairgrounds

701 South Highland

Sidney, Ohio 45365

☐

Total Sponsorship

☐

Total Fairbook Ad

☐

Grand Total

☐

Payment in Full

☐

Level Billing
over 3 months

APRIL MAY JUNE

Example of Level Billing

Half Page Ad =\$650.50 Best In Class Sponsorship=\$2500.00 Total 3,150.50 /3 Months

Level Billing Payments would be \$1,050 each month for 3 months

For Additional Information Please Contact:

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ASK ABOUT
ADVERTISING

ALL YEAR ON OUR
DIGITAL BILLBOARD